

J. Mahender Reddy

Vice Chancellor

M.A., (DSE), Ph.D., (University of Alberta)

Former Fulbright Fellow, Boston University

Former Chair in Indian Ocean Studies, University of Mauritius

Former Member, Governing Council, Association of Indian Universities

March 6 2019

The Awards Committee
Strategic Management Society
Chicago, USA

Sir / Madam

Sub: Recommendation letter for Dr. Debapratim Purkayastha for SMS Educational Impact Award

I have great pleasure in supporting the candidature of Dr. Debapratim Purkayastha for the esteemed SMS Educational Impact award. Debapratim is a colleague at ICFAI Business School, Hyderabad, where he has been an inspiration to other faculty members, through his excellent teaching of Business Strategy, mentoring other faculty members in case method, and development of high quality teaching cases.

While teaching Business Strategy at the school, in addition to regular cases, Debapratim has developed and used cases in innovative comic book format, that were hailed as "innovative" and "pioneering".

In addition, Debapratim has developed and disseminated more than 200 cases on Strategy and allied areas. The impact can be gauged from the fact that his cases have been used in more than 800 business schools across 90 countries and have been used in teaching and training nearly half a million students since 2006! All leading Strategic Management textbooks contain at least one case from Debapratim.

Above all, I am happy that in addition to leading the school's case method initiative, Debapratim regularly mentors other faculty members in teaching innovatively with the case method and also in case writing. His impact in this regard also goes beyond IBS Hyderabad, to other sister institutions in the ICFAI Group and peer institutions in India and abroad.

Debapratim's contributions and the impact he has had is quite well-documented in national and international media. In the past, his dedication and penchant to go the extra mile above and beyond the call of duty has won him the highly coveted 'Outstanding Contribution to the Case Method' from the executive committee of the UK-based The Case Centre, the independent home of the case method, in 2015.

Yours sincerely



J Mahender Reddy

M: +91 9848498245

August 22, 2016

NOTE FOR APPROVAL

Sub: Deputation of Prof. Debapratim Purkayastha for NACRA Conference at Orlando, USA

The North American Case Research Association Annual Meeting is the most prestigious conference for Management case studies. This year the conference will be held in Las Vegas, USA (October 06-08, 2016). As part of the programs, Prof. Debapratim Purkayastha has been invited for two case presentations:

- 1) 'Conflicting Business Approaches of Two Generations: The Otsuka Family Showdown' in the 'Corporate Governance and Ethics' track – The case is in contention for an award.
- 2) 'The Grim(m) Story: Far from a Fairy Tale' in the 'Corporate Governance and Ethics' track– This case is also in contention for an award.

NACRA rules require accepted cases to be presented at the conference for the cases to be considered for any award/ listing in proceedings. The estimated expenses for the tour are provided below:

Air fare		Rs.90,000
DA (including accommodation, airport transfers & local conveyance)	\$1100	
Conference Registration(For early bird registration up to September 2, 2016)	\$450	
	\$1550	Rs.90,000

Participating in the event has multiple benefits for IBS. On earlier occasions such trips have helped us explore opportunities for primary cases, and also helped us attract submissions to our journals. The benefits include brand building for IBS, opportunity to network and institutional development, opportunity to showcase these in our list of international academic paper presentations, and build our credibility further as a case teaching institution. This can also be leveraged to conduct FDPs/MDPs by IBS and for expanding the market for our cases.

Considering the benefits to IBS, it is recommended that Prof. Debapratim be deputed for the NACRA Conference.

The Deputation of Prof. Debapratim Purkayastha to the NACRA Conference and the expenditure for this trip commencing on October 4, 2016 and ending on October 11, 2016 is recommended for approval.


Dean – CRC


Registrar


Director


Trustee


Vice-Chancellor



Note

Through: **Branding & Communications Dept.**

Dt: 1 / 5 / 18

Sub: Tour advance for visit to Philadelphia (USA)

Name of the Employees : **Mr.Sudhakar Rao K & Dr. Debapratim Purkayastha**
Purpose of Visit : Participation in NAFSA 2018
Duration of Visit : Starting on May 26th and ending on June 4th, 2018.

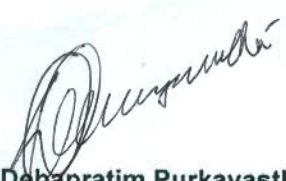
Details of Expenditure :

Particulars	Per day	No. of days	Amount
Accommodation	\$150	7	US\$1050
Daily Allowance	\$150	9	US\$1350
Local Conveyance	\$100	8	US\$800
Total			US\$3200

An amount of US\$3200 may be disbursed to each of the participant.

Submitted for approval


Sudhakar Rao


Dr. Debapratim Purkayastha

General Manager (F)

V R Shankara

E N Murthy

March 14, 2018

NOTE

Deputation of Dr. Debapratim Purkayastha for the 'Faculty Research Award' ceremony in New Delhi

Top researchers from multiple disciplines will be awarded for their contributions in the field of academic research during 'Faculty Research Awards' to be held on March 20 in New Delhi. Union Minister of Human Resource Development, Prakash Javadekar, will present the Awards constituted by Careers360 to recognise the efforts of India's brightest minds in the field of academic research. Prof. Anil D. Sahasrabudhe, Chairman, AICTE will be the Guest of Honour at the event.

Dr. Debapratim Purkayastha has been selected for the 'Faculty Research Award' recognising his contribution to the field of Management. Since this is a very prestigious award, the institution will benefit if the awardee receives the award personally from the Hon' Minister. The expenses for the same will be to and fro flight tickets to New Delhi, local conveyance and DA as per norms.

The deputation of Dr. Debapratim Purkayastha for the 'Faculty Research Award' event in New Delhi and the expenditure for the trip commencing on March 19 and ending on March 21 is recommended for approval.



Assoc. Dean – CRC

on leave
Director


Registrar

Trustee

Trustee

Vice-Chancellor



Debapratim Purkayastha <debapratim@icmrindia.org>

Congratulations! you are a special award winner at the Faculty Research Awards

Editor careers360 <editor@careers360.com>

Tue, Mar 13, 2018 at 3:09 PM

To: debapratim@icmrindia.org, Sudhakar Rao Branding <brandinghq@icfaiuniversity.in>, Jasleen Kaur Taneja <jasleen.taneja@careers360.com>

Dear Prof Debapratim,

Greetings from Careers360.

It gives us great pleasure to share with you that we have constituted 'Faculty Research Award' to recognise the efforts of India's brightest minds in the field of academic research.

We consider it an honour to inform you that you are one among the top five most productive authors in the field of Management in terms of case output. It is a pleasure and honour for us to be able to recognise the great service you are rendering to the nation.

The award carries a cash prize of Rs.20,000 and a citation. **Hon' Union Minister of HRD Shri. Prakash Javadekar would give away the awards on the 20th of March 2018 at New Delhi.**

An e-invite is enclosed and a hard copy is being sent to you.

We will be honoured if you could spare your valuable time and receive the award personally from the Hon' Minister.

Careers360, the organisation behind the award is a premier education advisory company and nearly 60-80 lakh students use our portal every month to make better career or course choices.

We look forward to your presence on 20th March 2018.

ms

CAREERS360
The Education Hub

B Mahesh Sarma

Editor

Mobile: +91-9868090468 | **Office:** 011 - 49291113

Email: msarma@careers360.com

Website: www.careers360.com | **Follow**



We Help Students Make Informed Career Decision



Invitation E-card.jpg
4577K

NOTE FOR APPROVAL**Sub: Deputation of Dr. Debapratim Purkayastha for AOM Conference in Chicago, Illinois**

The Academy of Management Annual Meeting is the world's largest and most prestigious Management conference. The 78th AOM conference will be held in Chicago, Illinois (August 10-14, 2018). As part of the programs, Dr. Debapratim has been invited for two scholarly paper presentations, and two Professional Development Workshops. Details are provided below:

- 1) Invited to be Organizer and Panelist for the case method workshop "Critiquing Case Research Methodology and its Impact on Pedagogy and Research" and Organizer for "Case Teaching – A Model of Engagement: Diamonds, Pearls & Pitfalls" - Other co-ordinators and facilitator are case method experts from prestigious universities in North America, Europe and New Zealand.
- 2) Two Academic paper presentation: "United Airlines Inc.: The Manhandling Incident" and "Ashley Madison Hacking and the Ethics of Hactivism" – One of the only up to five case papers to be presented as part of the prestigious Dark Side Case Competition.

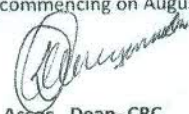
Teachers from different parts of the globe will attend these workshops (Please see Annexure for intimation of acceptance). The expected expenses for the same are provided below (approx.):

Flight fare		Rs. 80,000
DA (including accommodation, airport transfers and local conveyance)	\$1700	
Conf. Registration	\$482	
Total	\$2182	Rs. 80,000

Participating in the event has multiple benefits for IBS. On earlier occasions such trips have helped us explore opportunities for primary cases, and also helped us attract submissions to our journals. The benefits includes, but is not limited to brand building for IBS, opportunity to network and institutional development, opportunity to showcase these in our list of international academic paper presentations and FDP lists, and build our credibility further as a case teaching institution. This can also be leveraged to conduct more FDPs/MDPs by IBS and for expanding the market for our cases.

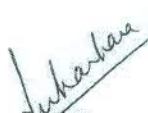
Considering the benefits to IBS, it is recommended that Dr. Debapratim be deputed for the AOM Conference.

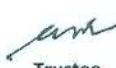
The deputation of Dr. Debapratim Purkayastha for the AOM Conference and the expenditure for the trip commencing on August 8 and ending on August 17 is recommended for approval.


Assoc. Dean- CRC


Director


Registrar


Trustee


Trustee


Vice- Chancellor

January 2, 2020

NOTE

The NAFSA: Association of International Educators, the World Bank, Association of Indian Universities (AIU) and MHRD's Technical Education Quality Improvement Programme (TEQIP) is jointly organizing a workshop on "Global trends in international higher education: what is (and should be) the role of India?" on 13 January, 2020 at The World Bank, 70, Lodi Estate, New Delhi.

Attached is the brochure from the organizers. It is important for our institute to participate in this workshop. It is proposed to nominate Dr Debapratim Purkayastha of IBS to attend this workshop.

Requesting approval for return flight tickets to Delhi and accommodation.


Dr. Debapratim Purkayastha


Director - IBS


Registrar


Trustee


Trustee


Vice Chancellor